



S Y N C H R O N

BioTrove, Synchron Team Up for European Customer Solutions

RapidFire™ Distribution Agreement Expands Technology Access for European Customers

Woburn, MA and Breda, The Netherlands, May 6, 2008 – BioTrove Inc. and Synchron Lab Automation today announced a distribution agreement for the BioTrove RapidFire™ Services Portfolio in Europe. Under the agreement, Synchron will provide European customers with access to RapidFire Services – including Lead Discovery and Lead Optimization Services – to complement their portfolio of laboratory automation systems.

“We are constantly seeking new ways to provide value to our customers, and the RapidFire Services Portfolio is a perfect complement to our own instrumentation and automation solutions – completing the puzzle for so many of our customers’ research endeavors,” said Derk Wilten, President and CEO, Synchron Lab Automation. “With access to RapidFire Services, thanks to our new relationship with BioTrove, customers will be able to move research forward more accurately, quickly and efficiently.”

With a focus on the life sciences market, Netherlands-based Synchron Lab Automation develops custom-made laboratory automation solutions, specializing in liquid handling and integration. The BioTrove RapidFire Services Portfolio provides customers with analysis and custom assay creation solutions to support drug discovery research conducted with Synchron automated laboratory solutions.

“Partnering with Synchron was a natural fit, given their presence in Europe and the way our technologies can work together to help advance life science research,” said Al Luderer, Ph.D., President and CEO, BioTrove. “With efficient, innovative drug discovery research ever more important to the biopharmaceutical industry, we are pleased to add RapidFire Services to the repertoire of tools available to our colleagues in Europe.”

Synchron sales efforts will focus on western and northern Europe. Financial terms of the agreement were not disclosed.

About BioTrove, Inc.

BioTrove, Inc. offers two innovative technology platforms: OpenArray™, which advances genomic research in a wide range of life science fields, including agriculture, disease research, and public health, and RapidFire™, which enables the acceleration of drug discovery and pipeline decisions. With 11 of the 15 largest biopharmaceutical companies based on global sales as clients, and partnerships with prestigious research and public health centers around the world, BioTrove’s products and services ensure that an industry committed to accuracy and speed can meet business goals.

The OpenArray™ Platform enables genomics researchers to generate SNP and real time qPCR data in the hundreds of thousands of data points per day, significantly increasing the number of samples analyzed while significantly decreasing the time and cost required. The flexible format and nanoliter scale of the OpenArray™ system allows for easy adjustment of sample and assay numbers, achieving economical, high-throughput genomics.

RapidFire™ Mass Spectrometry (RFMS) uses an innovative microfluidic technology to facilitate analysis at six to eight seconds per sample, eliminating the bottleneck created by traditional mass spectrometry throughput. RFMS is routinely used in many applications including the high-throughput screening of previously intractable drug targets, ADME assays and directed evolution studies.

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